

# HEALTH RECOMMENDATIONS FOR EXHIBITORS

*SEPTEMBER 2021*

WORLD  
EXHIBITION &  
CONFERENCE

## THE DUTY FREE & TRAVEL RETAIL GLOBAL SUMMIT

24-28 OCTOBER 2021  
CANNES



## INTRODUCTION

In these special times due to the Covid-19 crisis, the health and safety of our exhibitors, visitors and employees, are of paramount importance to us.

In order to reinforce the health safety of all, we have established a protocol for all stakeholders, in accordance with the guidelines of the French Government and the WHO (World Health Organization) and we are counting on your collaboration in order to follow these health measures.

*These guidelines can be subject to change depending on the evolution of the health context.*



*We are  
implementing a  
series of preventive  
measures presented  
in 5 points:*

1. The health pass
2. Measures taken by the organiser
3. Actions to be taken by the exhibitor
4. Actions recommended for the exhibitor
5. Cleaning and disinfection measures

## COVID-19 HEALTH RECOMMENDATIONS FOR EXHIBITORS

### 1. *The health pass*

- In accordance with the French health regulations in force, access to our events will be conditional on the presentation of a **health pass\*** for all (contractors/staff/exhibitors/visitors).

The pass must prove one of the three following items and can be digital (on the TousAntiCovid app) or in paper form:

- a **complete vaccination** (with an EMA-approved vaccine or similar);
- a negative **PCR / antigen** test, done within the last 72 hours;
- a positive RT-PCR or antigenic test result demonstrating **recovery from Covid-19**, at least 11 days old and less than 6 months old.

\*For more information: <https://www.gouvernement.fr/en/coronavirus-covid-19>

- If you have symptoms (temperature, cough, loss of sense of taste or smell...) stay at home, avoid contact with others and if necessary, call a doctor.
- A dedicated **antigen testing facility** will be available for people who don't have a health pass.  
(Paid service)

## COVID-19 HEALTH RECOMMENDATIONS FOR EXHIBITORS

### *2. Measures taken by the organiser*

- **Wearing a mask is compulsory** for anyone entering and circulating around the event.
- Appointment of a **Covid-19 manager** in charge of implementing the health protocol.
- Any incident or non-compliance relating to the health protocol will be recorded by the Covid-19 manager who will inform the management and corrective and preventive actions will be taken.
- Setting up a **physical barrier and / or materialization on the ground** for queues at the entrance of the event.
- **Separate** Entrances and Exits whenever possible.
- Avoid traffic flows crossing.
- Implementation of a specific **cleaning and disinfection program** for all public areas.
- Provide **hydro-alcoholic solution**, especially at the entrances.
- **Staff training** (hostesses, security, technical / logistics teams) for a permanent monitoring of the health measures (wearing a mask, distancing, ...)
- Put **signage** to indicate **covid-safe measures**.
- **Protocol** implementation for suspected covid case.
- Setting up an **isolation room** and a **medical service** to deal with people with symptoms.

### *3. Measures to be taken by the exhibitor*

- Appoint a **Covid-19 advisor** who will:
  - **check** the implementation of the sanitary protocol on your booth;
  - **communicate** with the organizer on health issues if necessary;
  - **link** with the medical staff when a problem on site, like a suspected covid case, occurs.
- Formally **train and inform** contractors to respect health safety measures on site.
- **Monitor** your employees' health. In case of COVID-19 symptoms (fever, cough, etc.), your employees must stay at home and contact a doctor.
- **Wearing a mask is mandatory** and must cover the nose, mouth and chin continuously when circulating indoors and outdoors.
- Observe the **safety distances**.
- Impose regular hand **disinfection** on teams.
- Ban shared work / business tools and accessories.
- Offer **individualized solution** for tasting offers.
- Each professional **is responsible for the hygiene rules** for his activity.  
He must ensure the hygiene of the products distributed.

## COVID-19 HEALTH RECOMMENDATIONS FOR EXHIBITORS

### *4. Actions recommended for the exhibitor*

- When necessary, install **protective screens** (Plexiglas, temporary partitions, ...) on your counters.
- Provide **floor markings** to indicate safety distances.
- Think of a flow of circulation to prevent paths crossing and limit contacts on your booth.
- Plan some distancing between the aisle and your reception desk with floor markings for the visitors' waiting area, to avoid visitors blocking the aisle.
- Use screens to display information about your products or services.
- It is strongly recommended to **dematerialize** catalogs, flyers and others.

### 5. *Cleaning and disinfection measures*

- Daily disinfection of contact points.
- Regular cleaning of all public areas and restrooms during the day by a dedicated team and tracking sheets:
  - ✓ Disinfection carried out using anti-viral products;
  - ✓ Wiping all surfaces that may come in contact with the hands;
  - ✓ Regular cleaning throughout the day.
- Dedicated bins for used masks, disinfectant wipes, etc.

The Palais des Festivals et des Congrès de Cannes is the first convention centre in France to obtain the « **GBAC STAR™ Facility » certification**, the best North American certification awarded by the Global Biorisk Advisory Council. This certification attests to the implementation of the most stringent protocols in terms of cleaning, disinfection and prevention of infectious diseases within the Palais.

In July 2020, the Palais des Festivals et des Congrès de Cannes obtained the “**COVID19 BUSINESS READY LABEL**” and “**Ecovid Label**” - environmental bonus for managing the risk of Covid-19 - allowing the health security risk of exposure to be assessed, issued by the SOCOTEC group.

*Nb: cleaning measures are constantly evolving; they will be regularly updated according to new government instructions.*



# UNITED AGAINST THE VIRUS

WORLD  
EXHIBITION &  
CONFERENCE

## THE DUTY FREE & TRAVEL RETAIL GLOBAL SUMMIT

24-28 OCTOBER 2021  
CANNES

